

# **Management and Leadership Course**

# CMI Level 7 Strategic Management and Leadership – Online Distance Learning

### About the Course

Developed for directors and senior managers who have the responsibility to translate organisational strategy into effective performance, the Level 7 qualifications in Strategic Management and Leadership require the manager to focus on the implementation of their organisational strategy.

This qualification has three levels:

#### <u>Award</u>

The Level 7 Award in Strategic Management and Leadership will build on the managerial skills and knowledge you already have. It will give you a greater understanding of the various roles and responsibilities involved in strategic management and through focusing on specific areas on management, we'll tailor your qualification to suit your professional needs.

The award consists of 1 unit and has a transferable credit value of a minimum of 6 credits.

#### **Certificate**

A more extensive qualification, the Level 7 Certificate in Strategic Management and Leadership gives you a broader knowledge of effective management skills while focusing on the specific management areas appropriate to you and your workplace.

The certificate consists of 2 units and has a transferable credit value of a minimum of 13 credits.

#### <u>Diploma</u>

Our Level 7 Diploma in Strategic Management & Leadership is designed for strategic managers aspiring to develop their skills. A Diploma in Strategic Management & Leadership is the benchmark qualification for full CMI membership, taking you another step towards Chartered Manager status.

The diploma consists of 5 units and has a transferable credit value of a minimum of 39 credits.

#### **Accreditation Body**

**Chartered Management Institute** 

#### **Entry Requirements**

- Be over 25 years of age
- Have at least 2 years middle management experience

#### Start Date

Every Monday, except UK Bank Holidays

#### Duration



# BRIGHTON SCHOOL OF BUSINESS AND MANAGEMENT

Online Distance Learning Courses

Award - 2 months Certificate - 3 months Diploma – 8 months

# Content

# <u>Award</u>

Strategic Leadership

# **Certificate**

- Strategic Leadership
- Personal and Professional Development for Strategic Leaders

# <u>Diploma</u>

- Strategic Leadership
- Personal and Professional Development for Strategic Leaders
- Strategic Risk Management
- Marketing Strategy
- Strategic Approaches to Equality, Diversity and Inclusion.

# **Assessment Requirements**

- One assignment for each unit
- No examinations

# **Course Delivery**

- The course is a self-study course. It is delivered via an Online Virtual Learning Environment (VLE) called Moodle.
- Students are given a time table to follow, with assignment submission dates.
- Study materials consist of self-study online books that are available on our Online Virtual Learning Environment (VLE) called Moodle.
- Assignments are available via the Online Virtual Learning Environment (VLE) and are submitted to your tutor via the Online Virtual Learning Environment (VLE)
- Tutors will mark your assignment and feedback via the VLE.
- Tutors are also available to guide and help you with the course via the VLE.
- All students can submit a draft assignment before the final assignment is submitted to your tutor for grading.

# **Tutor Support**

Following registration, you will be allocated a UK-based tutor, who will be available by telephone and Moodle Messaging to discuss your coursework and give advice and guidance on assignments

Fees

<u>Award</u>



# BRIGHTON SCHOOL OF BUSINESS AND MANAGEMENT

Online Distance Learning Courses

£283 GBP, plus £180 GBP CMI Registration Fee (these course fees cover all study materials, personal tutor support and assessments). VAT will be charged if applicable.

### **Certificate**

£489 GBP, plus £276 GBP CMI Registration Fee (these course fees cover all study materials, personal tutor support and assessments). VAT will be charged if applicable.

Instalment options available.

#### <u>Diploma</u>

£1437 GBP, plus £372 GBP CMI Registration Fee (these course fees cover all study materials, personal tutor support and assessments). VAT will be charged if applicable.

Instalment options available.

For more information please check out our website at <u>Brighton School of Business and Management</u> or email the enquiries team at <u>enquiries@brightonsbm.com</u>